

# twipple.

## Introduction

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## What is a **twipple**?

A **twipple** is a Tweet combined with random acts of public kindness, Flash Mobs and a dose of silliness.

Unlike normal flash mobs, participants perform the action right there and then as opposed to converging in a large group at a specified time.

The visual effect won't be as striking as freezing en-masse in Grand Central Station, but, if successful, the social effect could prove to be interesting/useful/a bit of a lark.

## How Do You **twipple**?

Sign up to Twitter and enable your cell phone to receive tweets:

[http://twitter.com/ twipple](http://twitter.com/twipple)

Once 100+ people have signed up, **twipples** are then sent to the group.

The **twipples** will be short, fun, positive tweet instructions to do something kind in public. A couple of examples:

- Smile at the next stranger you walk past
- Pay \$1 to the first street musician you hear
- Whistle your favorite tune

Everyone is encouraged to submit **twipple** suggestions via Twitter direct messaging or by emailing [twipple2009@hotmail.com](mailto:twipple2009@hotmail.com)

